



Breathing Space

Media Information Pack

Open up when you're feeling down

0800 83 85 87

www.breathingspacescotland.co.uk



What is Breathing Space ?

Breathing Space is a free, confidential phonenumber aimed primarily at Scottish men who are experiencing low mood or depression, and for those who are unusually worried and in need of someone to talk to.

When is the service available?

Breathing Space is available to the public from 6pm – 6am at weekends (Friday, Saturday & Sunday) and 6pm – 2am (Monday – Thursday) on **0800 83 85 87** (Minicom: 0800 31 71 60). These are hours at which many people find that their worries seem unbearable and during these hours many other services are likely to be unavailable.

Breathing Space is completely confidential and the free phone number won't show up in telephone bills. Mobile phone users should check with their network as they may be charged for the call. Callers from Virgin, Orange or 3 networks will not be charged for the call.

Who runs the phonenumber?

The Breathing Space phone line is staffed by a team of trained specialist advisors who come from a range of mental health, counselling and social work backgrounds. Breathing Space Advisors listen, offer advice and give referrals to agencies that can help with more specific problems in the caller's local area. Operationally the service is managed and delivered by NHS 24 and is based at their contact centres in Clydebank and South Queensferry.

As one Breathing Space call advisor commented: *"The whole spectrum of life is reflected in the calls we receive. You never know what you will be dealing with when the phone rings."*



Why is Breathing Space necessary?

Breathing Space has been established due to serious concerns about the wellbeing of young men in Scotland today and is part of the Scottish Government's National Programme for Improving Mental Health & Wellbeing (www.wellscotland.info). Suicide remains one of the most common causes of death amongst young men in Scotland. In 2006 there were 765 suicides and undetermined deaths in Scotland and around 75% of those were by men. There are many men who are struggling personally and emotionally and could be helped by a service like Breathing Space.

How is the service publicised?

Breathing Space has been promoted across Scotland since 2004 via a nationwide TV, Radio, Press and online advertising campaign. Ambient media such as posters and pocketcards are also distributed to agencies and outlets across Scotland. Our regular newsletter ***Staying Connected*** is published twice per year and regular updates are communicated via our website and e-bulletin.

Further Information:

Geraldine Scott
Breathing Space
Communications & Marketing Coordinator
Mobile: 07766 431 953

Tony McLaren
Breathing Space
National Coordinator
Mobile: 07796 941 956

geraldine@breathingspacescotland.co.uk

tony@breathingspacescotland.co.uk